



Welcome Home
MEDIA ■ ADVERTISING Since 1999

** Digital Advertising that is inexpensive at Prime Locations **

Hello,

Congratulations on advertising with us.

We also can offer free business cards placement at the Dougal MTO, first come, first serve for paid clients– self loading (means you have to keep your cards there on your own).

At the new location at the Tecumseh Auto Spa, there is a 'high end business card station' that they charge \$100 for the year (regular rate is \$200) – but if we include in your campaign you save 50%. Also on the side of the property, facing the fence view, north facing the Town of Tecumseh – there is placement available for signage, just like at some Tim Horton drive thru's. They charge \$100 per month over a year agreement (billed in quarterly payments), plus costs of making the sign. Once again if we include this in our campaign, you save another \$40.00 per month (regular \$140).

I don't want to overwhelm you with many options, but I have personally been advertising in Windsor many years and have found certain combinations that work. You can actually track your 'customer cost acquisition' and maintain an effective cost effective advertising campaign.


The traffic at the locations are as follows :

- 7623 Tecumseh Rd East Windsor - 16,250 per month! (Right across Tecumseh Mall, corner of Tec Rd & Annie Street)
- 2437 Dougall Ave Windsor - 19,250 per month! (Located in Dorwin Plaza, across from Zehres on Dougal Ave)
- 1611 Manning Rd, Tecumseh – 12,500 per month! (Right beside McDonalds on Manning Rd & E.C. Row.)

This offer is limited, so please contact us to get started so we can pick up a cheque and get the signed copy back to us.

HEAD OFFICE: WelcomeHomeMedia *division of* AppraisalOntario - LegalEASE
21023-500 Manning Road, Windsor Ontario Canada N8N 4S1

 Toll Free Phone: **1-888-788-7403**

 Toll Free Fax: 1-888-489-9219

 Email: info@welcomemedia.ca



**Be Seen By OVER
425,000+
People - thats over
1100+ per Day!**

AGREEMENT TO ADVERTISE

Welcome Home Media & Advertising Since 1999
21023-500 Manning Rd.
Windsor Ontario N8N 3L1

PHONE: 1-519-991-4341
FAX: 1-888-489-9219
EMAIL: info@welcomemedia.ca

For Advertising information Call 519.991.4341

Digital Advertising that is inexpensive at Prime Locations

Business Name: _____ Date: _____
Contact Name: _____ Phone: _____
Mailing Address: _____ Cell: _____
_____ Fax: _____
Email: _____ Website: _____

Location:	Start Date: (2 weeks' notice)	Months: 3 / 6 / 12 / 24	Rate:	Amount:
7623 Tec. Rd E. Windsor				
2437 Dougall Windsor				
1611 Manning Rd, Tecumseh				

Comments: 470.83 down, pdc's Nov 6th & Dec 6th in the amount of 470.83

- 1 Screen Package** (Potential viewer's 231,000+) **Setup Fee:** \$195.00
 2+ Screen Package (Potential viewer's 231,000+) **Ad Design:** \$95.00 each
 3+ Screen Package (Potential viewer's 425,000+) **Video Creation:** \$395.00
 4+ Screen Package (*Coming Soon*) **Time of Ad Campaign:**
 Business Card Placement Rack **15 sec** **20 sec** **30 sec** **45 sec**
 Maintained *Self-Dougall Only*

Sub Total:	\$
HST 13%:	\$
TOTAL:	\$
Monthly:	\$
Ad Setup Fee:	\$
Admin Fee:	\$
First Payment:	\$
Balance:	\$

Interest of 3.50% per mth (42% per annum) will be charged on unpaid accounts.

PAYMENT PLANS:

All Amounts Payable to: 'LegalEASE' HST 84921 0901 RT0001

- Option (A)** Pay by Credit Card – Full / Partial or Monthly Payment Plan **Option (C)** - Flat Rate
Option (B) Cheques — 3 or 6 month term: First 3 months (50%) in advance on signing and a second cheque for 50% post-dated of the 1st day of the 3rd month.
 12 or 24 month term: Post-dated cheques for 1st day of each quarterly payments. Automatic Renewal once past insertion.

Authorized by: (Please Print - Client) _____

WelcomeHomeMedia Representative - Printed _____

Client Signature: (Please sign and return) _____
(I have the authority to bind the Corporation in necessary)

Representative Signature: _____

* **CLIENTS Initials** _____ Acknowledges that all the terms and conditions listed on rear have been read and understood.

TERMS AND CONDITIONS – AGREEMENT TO ADVERTISE

AGREEMENT BETWEEN PARTIES - This agreement is between Welcome Home Media & Advertising, it's appointed Agents and those seeking our services hereinafter called "LEGALEASE". The other party of this agreement, known as the "CLIENT" which is the same person who has signed on the reverse side of this agreement has the authority to bind the Corporation if necessary to this 'AGREEMENT TO ADVERTISE'. Both parties are entering into this AGREEMENT TO ADVERTISE will have a term of a minimum of 3 months.

SERVICES OFFERED - LEGALEASE and its agent(s) agree to provide advertising space, as specified in this AGREEMENT TO ADVERTISE, on LEGALEASE'S network of digital media screens; business card displays, website advertising and or drive thru signage locations. These locations will be called "NETWORK" from now on in the terms and conditions of AGREEMENT TO ADVERTISE.

ARTWORK & ADVERTISEMENTS - LEGALEASE retains all rights to advertisements and artwork produced on behalf of the CLIENT. No advertisements or artwork can be copied or reproduced, in whole or in part, without the expressed written consent of LEGALEASE. The CLIENT ACKNOWLEDGES and hereby authorizes LEGALEASE to use the CLIENTS existing Advertising Graphics; logos, trademarks, copyrights, to create the necessary artwork to be published on the NETWORK.

LEGAL - LEGALEASE and or their Agent(s) are not responsible for any infraction if challenged by any third party on such possible claims due to the use of the CLIENTS existing Advertising Graphics; logos, trademarks, copyrights – submitted or given to LEGALEASE.

ADVERTISEMENT APPROVAL – The CLIENT'S signature and approval of the ad, verbally or by email, gives LEGALEASE the right to publish to the NETWORK and to also publish online and other marketing materials, where applicable.

CREDIT CARD PAYMENT METHOD - Advertiser signature on the front of this contract grants permission to charge credit card as indicated in the payment and balance areas on the front of this contract. Credit card payment will be processed on the last business day of the month for the following month's advertising.

AUTOMATIC RENEWAL - This AGREEMENT TO ADVERTISE will automatically renew unless four (4) weeks' notice is given to LEGALEASE in writing or via email to cancel. LEGALEASE will invoice the amount required, monthly payments or otherwise selected by CLIENT, within 2-4 weeks of end of initial term of the AGREEMENT TO ADVERTISE to ensure a smooth transition to continuous billing. (ie. Initial insertion ends mid-month, we will invoice for 2 weeks for monthly billing or whatever method and time period is selected by the advertising CLIENT).

CANCELLATION - Cancellation after the initial AGREEMENT TO ADVERTISE term will be penalty free if ninety (90) days' notice is given. The CLIENT is responsible to contact LEGALEASE in writing or via email to cancel. This will allow LEGALEASE an opportunity to fill in the vacating space without interruption. *** Early Cancellation Charge is \$350.00 plus tax per edition

COLLECTION FEES - Any Collection fees by LEGALEASE will be owed by the CLIENT. *** Collection Fee is \$250 plus Tax or 42% of total owing plus Tax, whichever is the greater.

NSF FEES - Any NSF (Non-Sufficient Funds) fees will be owed by the CLIENT within two (2) weeks of the returned NSF cheque or the advertising will be ceased and the account sent to collections unless a repayment schedule has been agreed upon. A NSF fee of \$75.00 will have to be paid prior to re-starting the services.

TERMS OF PAYMENT FOR SERVICES - All advertising services must be paid for in full prior to running. CLIENTS can choose either 3/6/12/24 month terms. ALL SERVICES must be paid up-front/or approved quarterly payments with post-dated-cheques provided before ads will be displayed.

TERMINATION WITHOUT CAUSE - For any reason LEGALEASE can terminate this AGREEMENT TO ADVERTISE with giving 2 weeks' notice in writing to the CLIENT WITHOUT CAUSE. The CLIENT will be refunded accordingly to the terms and conditions of the cancellation section of this AGREEMENT TO ADVERTISE.

DISCLOSURE - LEGALEASE does its due diligence to confirm accuracy, but will not be held Liable for 3rd party negligence or any fluctuation in the number of advertisement rotations of any displays per hour/day). Also LEGALEASE is not Liable for any temporary or limited breakdown of electronics or internet access to the NETWORK. LEGALEASE will provide all measures to repair or insure that all reasonable measures are met to keep the NETWORK functional and active.

PROPRIETARY INFORMATION OF LEGALEASE - The services offered by LEGALEASE and LEGALEASE'S proprietary software; concepts, designs and advertising strategies are protected by the AGREEMENT TO ADVERTISE. The CLIENT cannot compete with LEGALEASE nor divulge any information to any 3rd party. A period of 5 years from the expiration date of the AGREEMENT TO ADVERTISE will be in effect unless LEGALEASE gives written release to the CLIENT. The CLIENT acknowledges this Policy and accepts all responsibility of such a breach. Any communication to any 3rd party of the proprietary information described hereto is not authorized to any party or individual that is not part of the AGREEMENT TO ADVERTISE will be deemed as a breach of TRUST of the AGREEMENT TO ADVERTISE. All monies collected prior, will be forfeited and not refunded to the CLIENT. ALSO there will be a Penalty of \$5,000.00 per infraction paid immediately to LEGALEASE by the CLIENT upon notice given in writing to the CLIENT of each breach of TRUST. All written notices will be sent to the names and addresses disclosed on the reverse side of the AGREEMENT TO ADVERTISE.

THE FEES AND DISBURSEMENTS ARE UNCONDITIONALLY GUARANTEED BY THE CLIENT. INDEMNITY TERMS -The CLIENT hereby gives full authorization to act as agent(s) on behalf in the above request to create; use, publish in public venues and advertise the media that has been given to LEGALEASE, to be displayed on the NETWORK. The CLIENT hereby agrees to protect, reimburse, hold harmless and indemnify LEGALEASE against any and all losses, claims, damages and costs which may be made against LEGALEASE or suffered by the CLIENT by reason of LEGALEASE, acting under this direction, and to pay invoices upon receipt and indemnify LEGALEASE for any and all legal costs incurred by LEGALEASE in the defense of any claims for damages as aforesaid, and for services performed under this direction, except for such losses by LEGALEASE'S own negligent act, omission or default. Interest of 3.50% per mth (42% per annum) will be charged on unpaid accounts.

Authorized by: (Please Print & Sign - Client)

Date of Signature: